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EDUCATION

Kutztown University of Pennsylvania | BFA Communication Design, Art History Minor | Kutztown, PA | May 2020

RELATED EXPERIENCE

Graphic Design Team Manager | Sorrelli Jewelry | Kutztown, PA | March 2022 – Present

- Oversaw the graphic design team to maintain deadlines for all consumer channels
- Effectively communicate with other teams to ensure that marketing
- Assisted with the creation of direct to consumer marketing strategies and the planning of related collateral materials

Jr. Marketing Manager | Sorrelli Jewelry | Kutztown, PA | December 2021 – March 2022

- Oversaw the graphic design team to maintain deadlines
- Effectively communicate with other teams to ensure that marketing
- Assisted with the creation of direct to consumer marketing strategies and the planning of related collateral materials

Graphic Designer | Sorrelli Jewelry | Kutztown, PA | September 2021 – December 2021

- Worked within the brand guidelines to create marketing materials and collateral in a timely manner.
- Effectively communicate with other teams requesting design materials to understand the brief and timeline

Contract Graphic Designer | LEUNE | Los Angeles, CA (remote) | November 2020 – December 2020

- Assisted the in house design department with the creation of seasonal marketing materials and collateral, largely focused on print design

Freelance Graphic Designer | May 2020 – Present

- Worked with various clients to meet their design needs
- Created projects such as websites, mockups, business cards, and invitations

Curator & Design Assistant | Amos Lemon Burkhart Foundation | Mohnton, PA | May 2020 – Present

- Worked alongside the Executive Director to curate exhibitions of the body of work.
- Helped to oversee the gallery design of the

2021 GoggleWorks show.

- Displayed the artwork in thoughtprovoking shows to bring about awareness of addiction and mental health among artists.

Curatorial Intern | Amos Lemon Burkhart Foundation | Mohnton, PA | August 2018 – May 2020

- Collected and photographed over 200 works of art and input into database
- Used knowledge of current artwork preservation and storage methods

AWARDS AND HONORS

Employee of the Month | Sorrelli Jewelry | November 2021

Dean's List | 2015 Fall | 2016 Spring | 2019 Spring | 2019 Fall

INVOLVEMENT

National AIGA Member | 2018 –2021

Kutztown AIGA Chapter Member | 2018 – 2020

TECHNICAL SKILLS

- Adobe Xd
- Illustrator
- Bridge
- InDesign
- Adobe Photoshop
- AfterEffects
- HTML / CSS
- Shopify

SOFT SKILLS

- Direct client interaction
- Team management
- Presenting